



CANNABINOIDS are a diverse class of chemical compounds that occur naturally in the human body (endocannabinoids) and cannabis plants (phytocannabinoids), while interactions with our body's endocannabinoid system (ECS) trigger various physiological actions. Among the 500+ natural compounds in cannabis, more than 100 are classified as phytocannabinoids.

Tetrahydrocannabinol (THC) is the most well-known compound due to its psychoactive effects, accompanied by cannabidiol (CBD) because of its significant role in the plant's medicinal benefits. The therapeutic benefits of cannabis are enhanced by the combination of multiple cannabinoids together, contributing to the healing benefits of the **ENTOURAGE EFFECT**.